

Common Course Outline for: BUSN2300 Principles of Management

A. Course Description

1. Number of credits: 3
2. Lecture hours per week: 3 Lab hours per week: None
3. Prerequisites: None
4. Co-requisites: None
5. MnTC Goals: None

Catalogue description: Develop insights into successful planning, organizing, directing, staffing and controlling an organization and its employees.

B. Date last revised: June, 2018

C. Outline of Major Content Areas

Overview of past and present management practices
Corporate social responsibility and ethics
The four primary functions of management
Managing and motivating individuals, teams and a diverse work force
Communication and information processes
Innovation and change
Global management
Managing services and manufacturing operations

D. Course Learning Outcomes

Upon successful completion of the course, the student will be able to:

1. Explain the four primary functions of management.
2. Apply current management theories and practices.
3. Critique factors influencing ethical behavior.
4. Analyze the critical factors that provide for value in the six managerial roles.
5. Explain the role of diversity in an organization.

E. Methods for Assessing Student Learning Can include: Testing

Case studies

Projects

Classroom activities

Other assignments

Students should consult their course syllabus for specific grading policies.

F. Special Information: none

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